



## 2021 Sponsorship Recognition Program

The **Nebraska Music Education Association (NMEA)** is pleased to offer the opportunity to partner with our organization through our Sponsorship Recognition Program. Sponsorships are effective from January 1- December 31. NMEA will provide sponsors exposure to a variety of individuals, from high school-aged students through retired members, during our various programs and services throughout the year, including our Conference/Clinic and All-State. Please review the sponsorship categories below. If you are interested in purchasing a sponsorship for 2021, please complete and return the pledge form. You can also complete the online reservation form at [www.NMEAnebraska.org/sponsorship](http://www.NMEAnebraska.org/sponsorship) in order to pay with a credit card. After your information is received, an agreement will be sent. Please indicate your interest by December 31, 2020. Sponsorship funds are due in full no later than January 31, 2021.

### Platinum Sponsorship - \$3,000.00

- Company logo displayed on all NMEA promotional banners and displayed at all NMEA Events, including the 2021 Conference/Clinic and All-State
- Company logo formatted into the signature of every email distributed by NMEA staff.
- Company logo and website displayed on the NMEA website homepage, [www.NMEAnebraska.org](http://www.NMEAnebraska.org) (January-December 2021)
- Free booth (first choice of location) at 2021 Conference/Clinic
- Company logo and a link to your company website displayed weekly in our electronic Newsletter *High Notes*, 52 issues (January-December 2021)
- Listed as a Platinum Sponsor on event programs, whenever applicable, and in the magazine
- Save \$200 per year on advertising in the NMEA magazine *The Music Educator* (cost of a full-page black and white ad)

### Gold Sponsorship - \$2,000.00

- Company logo displayed on all NMEA promotional banners and displayed at all NMEA events, including the 2021 Conference/Clinic and All-State, sized proportionately smaller than Platinum Sponsors
- Company logo formatted in the signature of every email distributed by NMEA staff
- Company logo and website displayed on the NMEA website homepage, [www.NMEAnebraska.org](http://www.NMEAnebraska.org), January-December 2021
- 75% off a booth at the 2021 Conference/Clinic (early registration exclusive to Gold Sponsors after Platinum Sponsors)

- Company logo and a link to your company's website displayed in our electronic newsletter *High Notes*; 1<sup>st</sup> and 3<sup>rd</sup> Monday of each month (scheduled January-December 2021)
- Listed as a Gold Sponsor, whenever applicable, and in the magazine.
- Save \$150 per year on advertising in the NMEA magazine *The Music Educator* (cost of a 2/3 page black and white ad)

### **Silver Sponsorship - \$1,000.00**

- Company logo displayed on all NMEA promotional banners and displayed at all NMEA events, including the 2021 Conference/Clinic and All-State, sized proportionately smaller than Platinum and Gold Sponsors
- Company logo formatted into the signature of every email distributed by NMEA staff.
- Company logo and website displayed on the NMEA website homepage, [www.NMEANebraska.org](http://www.NMEANebraska.org) January-December 2021
- 50% off a booth at the 2021 Conference/Clinic (early registration exclusive to Silver Sponsors, after Platinum and Gold Sponsors have registered)
- Company logo and a link to your company website displayed in our electronic newsletter *High Notes*, 1<sup>st</sup> Monday of each month (scheduled January-December 2021)
- Listed as a Silver Sponsor on event programs, whenever applicable and in the magazine.
- Save \$105 per year on advertising in the NMEA magazine *The Music Educator* (cost of a 1/2 page black and white ad)

### **Bronze Sponsorship - \$500.00**

- Company logo displayed on all NMEA promotional banners and displayed at all NMEA events, including the 2021 Conference/Clinic and All-State, sized proportionately smaller than Platinum and Gold Sponsors
- Company logo and website displayed on the NMEA website homepage, [www.NMEANebraska.org](http://www.NMEANebraska.org), January-December 2021
- 25% off a booth at the 2021 Conference/Clinic (early registration exclusive to Bronze Sponsors, after Platinum, Gold and Silver Sponsors have registered)
- Company logo and a link to your company website displayed in our electronic newsletter *High Notes*, 6 times per year (1<sup>st</sup> Monday of Jan, Mar, May, July, Sept, Nov.)
- Listed as a Bronze Sponsor on event programs, whenever applicable and in the magazine

### **Patron Sponsor - \$100.00**

- Patron Sponsors receive recognition on applicable event programs, in our magazines and periodic recognition on the website. Exhibitors will have the opportunity to donate \$100 when registering for booth space for the 2021 Conference/Clinic

**Additional Sponsorship opportunities for various events will be shared as they occur throughout the year.**